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10-18-2016

### Springshare Mashups: Repurposing Digital Content

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# A205 – Springshare Mashups: Repurposing Digital Content

Jeffrey M. Mortimore  
Discovery Services & Data Curation Librarian

Ruth L. Baker  
Learning Commons Librarian



# Agenda

- ◆ LibGuides & LibAnswers: From Simple Templates to Cross-Platform Integrations
  - ◆ Raw Materials:
    - ◆ TEMPLATE Guide
    - ◆ Database Assets
    - ◆ LibAnswers FAQs
  - ◆ Example Mashups:
    - ◆ Reference Resources Guide
    - ◆ Database Asset Detailed Descriptions
    - ◆ Newspapers @ Georgia Southern
- ◆ Assets, Widgets & Embed Code in LibGuides 2.0
  - ◆ Developing Assets and Templates for Reuse
  - ◆ Mapping and Re-Purposing Content

# LibGuides & LibAnswers at Georgia Southern – A Brief History

- ◇ Pre-2012: Subjects Plus (Open Source product) - lists of links & short descriptions
- ◇ 2012: Transition to LibGuides 1.0, resource-oriented guides tied to the Information Timeline; creation of Template (Mother Guide) to promote consistent layout & content across subject guides
- ◇ 2015: Adopted LibGuides 2.0 & continued to grow subject, topical & course guides with mapped assets & A-Z database list
- ◇ 2015: LibAnswers adopted by Technical Services for internal trouble-shooting and communications; used in conjunction with Public Services to enhance virtual reference chat & currently being used by both to develop public FAQs
- ◇ 2016: Refined LibGuides to standardize use of mapped assets (80% of current system consists of subject and topical guides) & created shared resource guides



# Raw Materials – TEMPLATE Guide

LibGuides v Home Content Tools Statistics Admin Help smortmore@georgiasouthern.edu Logout

Zach S. Henderson Library / LibGuides / TEMPLATE / Books

## TEMPLATE: Books

If you want to make changes to these pages (tabs) or boxes, be sure to click the box to **MAKE/CREATE A COPY..** However, if you **LINK** to the box or page, it will be updated automatically when the template is changed

Last Updated: Sep 21, 2016 4:37 PM | Type: Template Guide | URL: <http://georgiasouthern.libguides.com/template>

Subjects: [none] | Tags: [none]

Home Reference Resources Books Articles Other Resources Library Services Citing Sources Feedback Credo Modules +

PAGE URL: <http://georgiasouthern.libguides.com/c.php?g=356967&p=2408152> | PAGE | LAYOUT

**What Can I find Here?**

Use this page to find books on your topic, theme or specific authors.

Books you find through the Catalog Search are available at Henderson Library. Books found using the GIL-Find Universal Catalog include books from other USG libraries and may be requested through GIL Express. Other books you find using WorldCat or bookstores may be requested using Inter-Library Loan.

**Library Search Combo Box**

Search the Library...

Search for... Search

Discover Library Catalog Databases by Title e-Journals by Title

**Catalog Search Widgets**

Search the Library's Catalogs  
Select a catalog in the dropdown menu.

Search for... GIL Classic Search

Search GIL-Classic  
Search the library's classic catalog.

Search for... Search

Keyword Search - Exact Search

Search GIL-Find  
Search the library's next-generation catalog.

Search for... Search

Advanced Search

Search GIL-Universal  
Search the entire University System of Georgia.

Search for... Search

Advanced Search

**WorldCat Search Widgets**

Search WorldCat...

Search for...

Technical and Public Services share development and maintenance.

**Catalog Search Widgets**

Search the Library's Catalogs  
Select a catalog in the dropdown menu.

Search for... GIL Classic Search

Search GIL-Classic  
Search the library's classic catalog.

Search for... Search

Keyword Search - Exact Search

Search GIL-Find  
Search the library's next-generation catalog.

Search for... Search

Advanced Search

Search GIL-Universal  
Search the entire University System of Georgia.

Search for... Search

Advanced Search

**Overdrive Search Widgets**

Overdrive @ Georgia Southern  
Read popular books on your mobile device (more...).

Search for... Search

Browse Overdrive

Catalog widgets.

**Reference Ebooks - Book Assets**

- 21st Century Anthropology: A Reference Handbook by H. James Birx  
Call Number: GN25 .A144 2010eb (Online)  
ISBN: 9781412079263  
Publication Date: 2010-01-01  
Handbook, anthropology
- 21st Century Economics: A Reference Handbook by Rhonda C. Free (Editor)  
Call Number: HB171 .A15 2010eb (Online)  
ISBN: 9781412061424  
Publication Date: 2010-05-14  
Handbook, economics
- 21st Century Management: A Reference Handbook by Charles Wankel (Editor)  
Call Number: HD30 .A19 2009eb (Online)  
ISBN: 9781412040729  
Publication Date: 2007-12-17  
Handbook, management
- 21st Century Sociology by Clifton D. Bryant (Editor), Dennis L. Peck (Editor)  
Call Number: HM585 .A13 2007eb (Online)  
ISBN: 9781412016080  
Publication Date: 2006-11-17  
Handbook, sociology
- Encyclopedia: A Reference Encyclopedia by Howard Pattee Jacob Cunningham  
Call Number: HV5825 .P25 2010eb (Online)  
ISBN: 9781598423022  
Publication Date: 2010-01-01  
Encyclopedia, human rights, humanitarian assistance
- Blackwell Handbook of Adolescence

**Reference Ebooks - Link Assets**

- 21st Century Anthropology: A Reference Handbook, anthropology
- 21st Century Economics: A Reference Handbook, economics
- 21st Century Management: A Reference Handbook, management
- 21st Century Sociology: A Reference Handbook, sociology
- Adolescence: A Reference Encyclopedia, adolescence, drug abuse, drug addiction
- African American Almanac, African American, American literature
- American History Through Literature, 1820-1870 Handbook, United States, literature
- American Masculinities: A Historical Encyclopedia, United States, masculinity
- American Medical Association Complete Medical Encyclopedia, Encyclopedia, medicine
- Encyclopedia, human rights, humanitarian assistance
- Blackwell Handbook of Adolescence

Reference books.

**Films On Demand Search Widget**

Search the Library...

Search for... Search

Keyword Search - Exact Search

Search GIL-Find  
Search the library's next-generation catalog.

Search for... Search

Advanced Search

**Films On Demand Search Widget - Stripped**

Films on Demand  
Watch high-quality online videos on all subjects.

Search Films On Demand Submit

**How Discover Helps You**

You start by entering a general topic into the initial search box.

We will use the topic: global warming.

It is best to start with a broad topic first—you will be able to focus your search later on.

**Films On Demand Subject URLs**

- Films on Demand: Anthropology
- Films on Demand: Archival Films & Newsreels
- Films on Demand: Area Studies
- Films on Demand: Art & Architecture
- Films on Demand: Biology
- Films on Demand: Business & Economics
- Films on Demand: Careers & Job Search
- Films on Demand: Chemistry
- Films on Demand: Engineering

Video widgets.

**Discover — General Search**

DISCOVER articles, books, media and more...

Search for... Search

Catalog Search Online (Full Text Only) Scholarly/Peer-Reviewed Advanced Search Help

**Discover — Discipline Search**

DISCOVER — Discipline Search

Search for... Search

Catalog Search Online (Full Text Only) Scholarly/Peer-Reviewed Disciplines

Select Disciplines (use ctrl+click for multiple)

Aerospace Sciences  
Agriculture & Agribusiness  
Anthropology

Advanced Search Help

**Discover — Catalog Search**

DISCOVER — Catalog Search

Search for... Search

Online (Full Text Only) Advanced Search Help

**Discover — Catalog Search with Disciplines**

DISCOVER — Catalog Search with Disciplines

Search for... Search

Online (Full Text Only)

Discover widgets.

# Raw Materials – Database Assets

Database assets provide greater control over access, description, filtering, mapping, and presentation.

**GEORGIA SOUTHERN UNIVERSITY**  
**ZACH S. HENDERSON LIBRARY**

Zach S. Henderson Library / LibGuides / All Henderson Library Databases (including GALILEO)

**All Henderson Library Databases (including GALILEO)**  
Find the best library databases for your research.

**332 DATABASES** Search for Databases Go

All Subjects All Database Types All Vendors / Providers

All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

**332 Databases found**

**A**

**A-Z Electronic Journal List (at Henderson Library)**  
Alphabetical list of electronic journals with available full-text from GALILEO and Henderson Library.

**ABI/INFORM Collection (ProQuest)**  
Articles, business and management (*more...*).

**Recommended Online Reference Databases**  
Note: For off-campus access, you will need to log in with your library credentials.

- Academic Search Complete** GALILEO  
Articles, some peer-reviewed, all topics (*more...*).
- Communication & Mass Media Complete** GALILEO  
Research articles; author information (*more...*).
- Credo Reference**  
Encyclopedias, reference, all subjects (*more...*).

**POLS Article Databases**

- A-Z Electronic Journal List (at Henderson Library)
- Academic Search Complete
- America: History & Life with Full Text
- Baldy Editorial Cartoons: The Clifford H. Baldowski Collection
- Center for Research Libraries (CRL) Online Catalog
- Civil Rights Digital Library
- CQ Researcher (Plus Archive) **Best Bet**
- Current Contents Connect (at Web of Science)
- Data Citation Index (at Web of Science)
- Directory of Open Access Journals (DOAJ)
- Inter-University Consortium for Political and Social Research (ICPSR)
- JSTOR **Best Bet**
- Legal Collection
- LexisNexis Academic **Best Bet**
- Opposing Viewpoints in Context
- Peace Research Abstracts
- Project Muse **Best Bet**
- ProQuest Congressional **Best Bet**
- Readers' Guide Full Text (at Web of Science)
- Shepard's Citations (LexisNexis Academic)
- Social Sciences Citation Index (at Web of Science)
- Wiley Online Library **Best Bet**

**Articles & Databases@GALILEO**

Accounting Short List Go

Accounting Long List Go

- A-Z Electronic Journal List (at Henderson Library)
- Academic Search Complete
- Accounting Research Manager
- Accounting, Tax & Banking Collection (ProQuest)
- Business Source Complete
- Business Source Complete (Business Searching Interface)
- Cabell's Directory of Publishing Opportunities
- Center for Research Libraries (CRL) Online Catalog
- Digital Commons @ Georgia Southern
- Directory of Open Access Journals (DOAJ)
- Dissertations and Theses Global (ProQuest)
- eBooks on EBSCOhost (formerly NetLibrary)
- eLibrary (ProQuest)
- Electronic Books (at OCLC)
- Emerald Insight
- Federal and State Cases (LexisNexis Academic)
- Federal Statutes, Codes, and Regulations (LexisNexis Academic)
- Films on Demand
- Flipster

# Raw Materials – LibAnswers FAQs

**GEORGIA SOUTHERN UNIVERSITY**  
Zach S. Henderson Library / LibAnswers

## Library Resources - FAQ

Find answers to common questions about the library's databases and resources.

381 Answers   Type your question   Search   Browse: All Groups Topics

**Popular**   Recent

**New York Times Online - Access and Account Setup**  
Provides instructions for accessing the New York Times Online  
**Last Updated:** May 24, 2016 | **Topics:** New York Times Account Setup Databases - Basic Information | **Views:** 532

**Discover @ Georgia Southern - Overview**  
Provides an overview of Discover and guidance on how to use it effectively.  
**Last Updated:** May 24, 2016 | **Topics:** Discover @ Georgia Southern Databases - Basic Information | **Views:** 234

**OverDrive @ Georgia Southern - Product Description and Access**  
Describes the OverDrive @ Georgia Southern platform for browsing and viewing e-books online, and how to access them.  
**Last Updated:** May 24, 2016 | **Topics:** OverDrive @ Georgia Southern Databases - Basic Information | **Views:** 22

FAQ posts streamline support & can be deployed anywhere.

**GEORGIA SOUTHERN UNIVERSITY**  
Zach S. Henderson Library / LibAnswers

## Q. Finding and Using GALILEO Resources at Georgia Southern

Provides basic information about how to find and use GALILEO resources available through the Henderson Library.

Ask Another Question   Type your question   Search   Browse: All Groups Topics

**Answered By:** eTeam Support   Sep 10, 2016   17

**Georgia's Virtual Library GALILEO**  
An Initiative of the University System of Georgia

**What is GALILEO?**  
GALILEO stands for Georgia Library Learning Online, an initiative of the Board of Regents of the University System of Georgia. GALILEO is an online collection of website.

**GEORGIA SOUTHERN UNIVERSITY**  
Zach S. Henderson Library / LibAnswers

## Q. Off-Campus Access to Library Resources

Provides information about accessing the library's electronic resources from off-campus (including ebooks, articles, video, music, and more).

Ask Another Question   Type your question   Search   Browse: All Groups Topics

**Answered By:** eTeam Support   Sep 10, 2016   39

Due to copyright and licensing restrictions, off-campus access to the majority of the library's electronic resources is limited to Georgia Southern University students, faculty, and staff.

To access the library's resources off-campus, you may be prompted to log into the resource using your MyGS username and password using the library's EZProxy Login form. When the form appears, enter your MyGS username and password and click **Submit**.

**1. Enter your MyGS username and password (do not include @georgiasouthern.edu).**

**EZProxy Login**



# Example Mashups – Reference Resources Guide



Zach S. Henderson Library / LibGuides / Reference Resources / Accounting

PLEASE HELP US BY TAKING A SHORT SURVEY.

## Reference Resources

Find reference databases; print and electronic encyclopedias, dictionaries, and handbooks; and additional reference tools.

- Accounting
- Africana Studies
- Anthropology
- Apparel Design & Fashion Merchandising
- Art
- Biology
- Business
- Chemistry
- Child & Family Development
- Civil Engineering & Construction Management
- Communications

## Accounting

### Reference Databases

- Accounting Research Manager **Best Bet**  
Expert analysis and primary source data, accounting, auditing, government and SEC information ([more...](#)).
- IntelliConnect **Best Bet**  
Business and finance information, formerly CCH Internet Research Network: Tax & Business and Finance ([more...](#)).
- RIA Checkpoint **Best Bet**  
Tax research and calculators ([more...](#)).
- Cabell's Directory of Publishing Opportunities  
Directory, scholarly journals, publication guidelines, acceptance rates, metrics ([more...](#)).
- Gale Virtual Reference Library  
Encyclopedias, reference, all subjects ([more...](#)).
- Hoover's Online  
Company profiles, public and private ([more...](#)).
- Occupational Outlook Handbook

Search this Guide

Technical Services maintains databases & ebooks, Public Services maintains print books & websites.

ebooks are curated by Technical Services & can be mapped to any guide via shared TEMPLATE guide.

Reference Ebooks - Book Assets

	<b>21st Century Anthropology: A Reference Handbook</b> by H. James Birx Call Number: GN25 .A144 2010eb (Online) ISBN: 9781412979283 Publication Date: 2010-01-01 Handbook, anthropology
	<b>21st Century Economics: A Reference Handbook</b> by Rhona C. Free (Editor) Call Number: HB171 .A19 2010eb (Online) ISBN: 9781412961424 Publication Date: 2010-05-14 Handbook, economics
	<b>21st Century Management: A Reference Handbook</b> by Charles Wankel (Editor) Call Number: HD30.4 .A16 2008eb (Online) ISBN: 9781412949729 Publication Date: 2007-12-17 Handbook, management
	<b>21st Century Sociology: A Reference Handbook</b> by Clifton D. Bryant (Editor); Dennis L. Peck (Editor) Call Number: HM585 .A13 2007eb (Online) ISBN: 9781412916080 Publication Date: 2006-11-17

Reference Ebooks - Link Assets

- 21st Century Anthropology: A Reference Handbook, anthropology
- 21st Century Economics: A Reference Handbook, economics
- 21st Century Management: A Reference Handbook, management
- 21st Century Sociology: A Reference Handbook, sociology
- Addiction: A Reference Encyclopedia, alcoholism, drug abuse, drug addiction
- African American Almanac, African American, american literature
- American History Through Literature, 1820-1870, United States, literature
- American Masculinities: A Historical Encyclopedia, United States, masculinity
- American Medical Association Complete Medical Encyclopedia, medicine
- Archaeology in America: An Encyclopedia, Volumes 1-4, archaeology, historic sites
- Ashgate Companion to Contemporary Philosophy of Physics, physics, philosophy



# Example Mashups – Database Asset Detailed Descriptions

The image displays two screenshots from the Georgia Southern University ZACH S. HENDERSON LIBRARY website. The left screenshot shows the 'All Henderson Library Databases (including GALILEO): Books & eBooks' page. It features a search bar, filters for 'Books & eBooks (2)', and a list of databases. A red box highlights the 'OverDrive @ Georgia Southern' entry, with a red arrow pointing to the right screenshot. The right screenshot shows a LibAnswers post titled 'Q. OverDrive @ Georgia Southern - Product Description and Access'. The post includes a search bar, a 'Search' button, and a detailed description of the OverDrive platform. A red arrow points from the 'OverDrive @ Georgia Southern' entry in the left screenshot to the LibAnswers post in the right screenshot.

**Database descriptions are support FAQ posts on LibAnswers.**

**Posts play double-duty as descriptions and support articles that can be shared via email & chat reference.**

# Example Mashups – Newspapers @ Georgia Southern



This guide to finding **Newspapers at Georgia Southern** will help you to understand the various ways newspaper content is available and where you can find newspaper articles. It is divided into sections on: popular newspapers, current newspapers (by geographic location), and historical newspapers.

## Getting Started

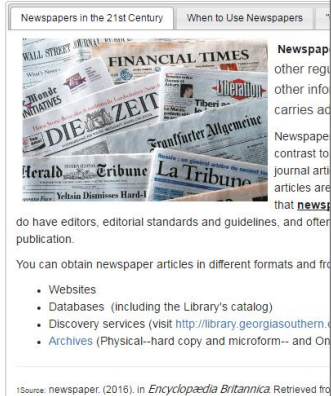
**Before you search**, read the information about newspapers in the 21st Century, when to use newspapers as a source, and take a look at the databases at Georgia Southern that provide access to newspaper content.

If you are looking for a specific newspaper, click on the blue tabs above divided into:

- Popular (or high-profile) newspapers
- Current Newspapers by geographic location
- Historical Newspapers

**Where to get help:** if you need help accessing or using these resources, please contact the Learning Commons Information Desk at 912-478-5645 or email: [askzach@georgiasouthern.edu](mailto:askzach@georgiasouthern.edu). To chat with a librarian or find additional ways to get help, see: <http://library.georgiasouthern.edu/ask/>

**NOTE:** If you are off-campus, you may be prompted for your **My.GeorgiaSouthern.edu** username and password to access selected newspaper sources.

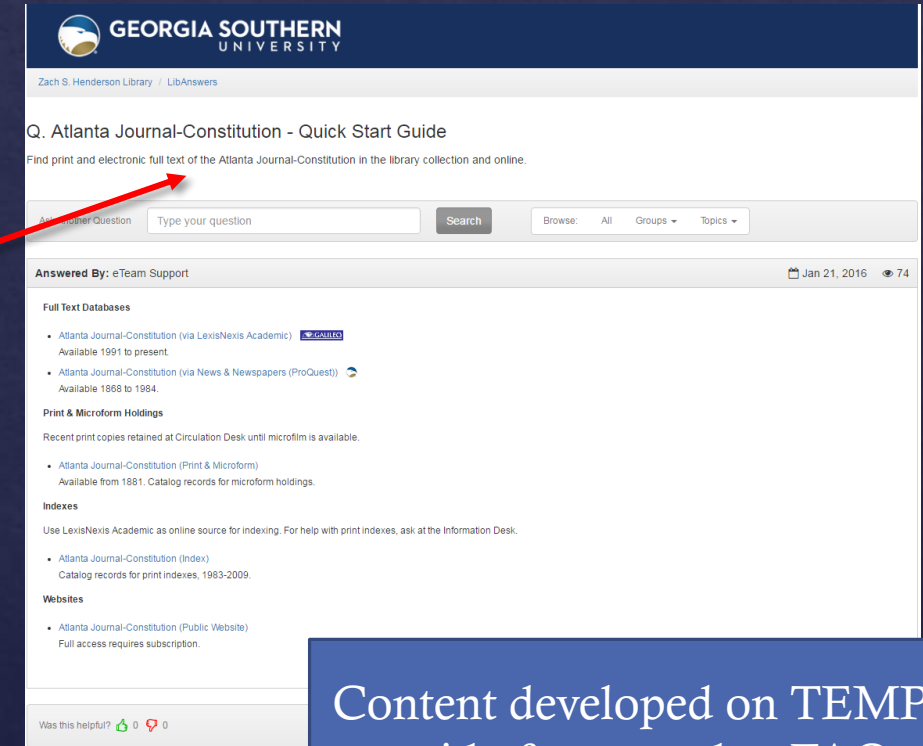


- You can obtain newspaper articles in different formats and from:
- Websites
  - Databases (including the Library's catalog)
  - Discovery services (visit <http://library.georgiasouthern.edu>)
  - Archives (Physical—hard copy and microform—and Online)

15Source: newspaper. (2016). In *Encyclopædia Britannica* Retrieved from

## Popular Newspapers-Quick Start Guides

- **Atlanta Journal-Constitution (Quick Start Guide)**  
Find print and electronic full text of the Atlanta Journal-Constitution in the library collection and online.
- **Boston Globe (Quick Start Guide)**  
Find print and electronic full text of the Boston Globe in the library collection and online.
- **Chicago Tribune (Quick Start Guide)**  
Find print and electronic full text of the Chicago Tribune in the library collection and online.
- **Christian Science Monitor (Quick Start Guide)**  
Find both print and electronic full text of the Christian Science Monitor in the library collection and online.
- **Denver Post (Quick Start Guide)**  
Find print and electronic full text of the Denver Post in the library collection and online.
- **Die Zeit (Quick Start Guide)**  
Find print and electronic full text of Die Zeit in the library collection and online.
- **George - Anne (Quick Start Guide)**  
Find print and electronic full text of the George-Anne in the library collection and online.
- **Guardian (Quick Start Guide)**  
Find print and electronic full text of the Guardian in the library collection and online.
- **Houston Chronicle (Quick Start Guide)**  
Find print and electronic full text of the Houston Chronicle in the library collection and online.
- **Irish Times (Quick Start Guide)**  
Find print and electronic full text of the Irish Times in the library collection and online.
- **Los Angeles Times (Quick Start Guide)**  
Find print and electronic full text of the Los Angeles Times in the library collection and online.
- **New York Times (Quick Start Guide)**  
Find print and electronic full text of the New York Times in the library collection and online.
- **Philadelphia Inquirer (Quick Start Guide)**  
Find print and electronic full text of the Philadelphia Enquirer in the library collection and online.
- **Times (London) (Quick Start Guide)**  
Find print and electronic full text of the London Times in the library collection and online.
- **USA Today (Quick Start Guide)**  
Find print and electronic full text of the USA Today in the library collection and online.
- **USA Today-Intl. Ed. (Quick Start Guide)**  
Find print and electronic full text of USA Today (International Edition) in the library collection and online.



Was this helpful? 0 0 0

Content developed on TEMPLATE guide & mapped to FAQ post.

Content can be managed & repurposed from LibGuides, & is discoverable on both platforms.

Linking to “Quick Start Guides” allows for more title density with less clutter.

# Developing Assets and Templates for Reuse

- ◆ Technical Services & Public Services working together to establish best practices for consistency & flexibility
- ◆ Identified Sources of Assets to Develop through:
  - ◆ Reference Interviews
  - ◆ Instruction & Consultations
  - ◆ E-Team/Vendor /Publisher Communications
- ◆ Chunked Assets for optimum re-use (e.g. newspaper assets on Template) & repurposed in various ways:
  - ◆ Individual mapped assets (A-Z database list)
  - ◆ Boxes with multiple assets, chunked together into logical units (hosted on Template)
  - ◆ Quick Start Guides (assets & platforms)
  - ◆ Default descriptions for optimum re-use across LibGuides (but customizable by Public Services for specific subject domains) & used also for descriptions on the A-Z database list



# Mapping and Re-Purposing Content – Detailed Descriptions

LibGuides - Home Content Tools Statistics Admin Help

Zach S. Henderson Library / LibGuides / A-Z Database List

## A-Z Database List

Databases Settings

Back to A-Z List

Assign Resource Icons

Assign Thumbnail Image

Description for adding / editing new databases screen.

Vendor / Provider: OverDrive

Database Types: Audio, Video & Images; Books & eBooks; Georgia Southern Resources; Literature, Criticism & Reviews

Database Name: OverDrive @ Georgia Southern

Alternative Names / Keywords:

Database URL: http://georgiasouthern.lib.overdrive.com/

Use Proxy? Yes No

Window Target: Use System Default (Current Window)

Friendly URL: http://georgiasouthern.libguides.com/db\_18903185

Best Bets: Accounting, Business, Economics, Information Systems, Logistics & Supply Chain Management, Marketing, Military Science

Additional Subjects: Select subjects...

Description: eBooks, popular fiction and nonfiction (<a href="http://georgiasouthern.libanswers.com/faq/119517" target="\_blank"><em>more...</em></a>).

Description Display: Display beneath item title; Hover over item title; Hover over "info" icon

We added a link to the FAQ in the database asset's description field.

GEORGIA SOUTHERN UNIVERSITY

## ZACH S. HENDERSON LIBRARY

Zach S. Henderson Library / LibGuides / All Henderson Library Databases (including GALILEO)

PLEASE HELP US BY TAKING A SHORT SURVEY

### All Henderson Library Databases (including GALILEO): Books & eBooks

Find the best library databases for your research.

333 DATABASES Search for Databases Go

All Subjects Books & eBooks (2) All Vendors / Providers

All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

#### 2 Databases found for Books & eBooks

Clear Filters/Browse All Databases

O

OCLC Databases GALILEO Article citations, books/multimedia held by libraries worldwide (more...).

OverDrive @ Georgia Southern eBooks, popular fiction and nonfiction (more...)

## Description

eBooks, popular fiction and nonfiction (<a href="http://georgiasouthern.libanswers.com/faq/119517" target="\_blank"><em>more...</em></a>).

GEORGIA SOUTHERN UNIVERSITY

Zach S. Henderson Library / LibAnswers

### Q. OverDrive @ Georgia Southern - Product Description and Access

Describes the OverDrive @ Georgia Southern platform for browsing and viewing popular fiction and non-fiction books online, and how to access it.

Ask Another Question Type your question Search Browse: All Groups Topics

Answered By: eTeam Support May 24, 2016 224

## OverDrive @ Georgia Southern

OverDrive @ Georgia Southern allows you to browse and read or listen to popular eBooks and audiobooks directly on your computer or mobile device. OverDrive @ Georgia Southern is available via the catalog, on the A-Z Database List, and on select research guides. You may also find individual OverDrive book titles in the catalog. Overdrive eBooks and audiobooks may be checked out for 14 days, and are automatically returned to the library at the end of the checkout period.

See the following instructions to get started:

- Use OverDrive @ Georgia Southern on Your Computer
- Use OverDrive @ Georgia Southern on Your Mobile Device



# Mapping and Re-Purposing Content – A-Z List Widgets

LibGuides - Home Content Tools Statistics Admin Help jmortmore@georg

Zach S. Henderson Library / LibGuides / Widgets

## Widgets

Guides A-Z List Users Subjects Tags Content Box Guide / Page Search Box

Easily embed content in any website using a JavaScript snippet.

### Look & Feel

Output Format ☒ Simple List - `<ul>`, `<li>` tags

Embed Type ☒ JavaScript Code  
☐ URL

Link target ☒ New window  
☐ Same window

☐ Framed List - JavaScript creates embedded `<iframe>` with header and scrollable content

List Format ☒ Bulleted list, one item per line  
☐ Display description

Number of Results  Update

☐ Show "More Results" Link  
☒ Hide "More Results" Link

### Search

Matching ☒ Contains  
☐ Exact

Terms  Update

### Embed Code

```
<script src="//gapi.libapps.com/sa.php?site_id=1359"></script><script>
springshare_widget_config_1475612911428 = { path: 'assets' };
</script>
<div id="s-ig-widget-1475612911428"><div>
<script>function(d,s,id){var js,fjs=d.getElementsByTagName(s);
if(!d.getElementById(id)){<script>(j[s]=d.createElement(s)).src=p+"/</script>
</div>
</script>
</div>
</div>
```

HTML code / URL to use in your site. Click to select all.

### Preview

- Accounting Research Manager **Best Bet**
- IntelliConnect **Best Bet**
- RIA Checkpoint **Best Bet**
- Cabell's Directory of Publishing Opportunities
- Gale Virtual Reference Library
- Hoover's Online
- Occupational Outlook Handbook
- S&P CIP NetAdvantage
- ThomasNet (Thomas Register)
- Value Line Investment Survey (Standard Edition)

We added subject & resource-type filtered A-Z list widgets to each Reference Resources guide.

LibGuides - Home Content Tools Statistics Admin Help jmortmore@georgiasouthern.edu Logout

Accounting - Reference Resources

## Accounting

### Reference Databases

- Accounting Research Manager **Best Bet**  
Expert analysis and primary source data, accounting, auditing
- IntelliConnect **Best Bet**  
Business and finance information, formerly CCH Internet Resource
- RIA Checkpoint **Best Bet**  
Tax research and calculators ([more...](#))
- Cabell's Directory of Publishing Opportunities  
Directory, scholarly journals, publication guidelines, acceptance
- Gale Virtual Reference Library  
Encyclopedias, reference, all subjects ([more...](#))
- Hoover's Online  
Company profiles, public and private ([more...](#))
- Occupational Outlook Handbook  
Career information ([more...](#))
- S&P CIP NetAdvantage  
Investment research, industry and company analyses ([more...](#))
- ThomasNet (Thomas Register)  
Industry, supplier, and product sourcing information ([more...](#))
- Value Line Investment Survey (Standard Edition)  
Investment research, industry and company analyses ([more...](#))

### Electronic Encyclopedias, Dictionaries, and Handbooks

CompetitiveEdge: A Guide to Business Programs  
Call Number: REF HF1131 .C674 2013eb (Online)  
ISBN: 9780768937381  
Publication Date: 2013-04-15  
Directory, profiles, business schools, business

### Add/Edit Content

General Subject Associations

**Mapped Asset** ID 19705973

You are editing a mapped version of this asset which appears only in this guide. Original assets must be edited from Content → Assets.

Enter the code snippet for the media / widget you want to embed within your content box. In most cases, the code will contain an OBJECT, EMBED or SCRIPT tag.

Name Reference Databases Widget - Accounting

Embed Code

```
<script src="//gapi.libapps.com/sa.php?site_id=1359"></script><script>
springshare_widget_config_1473436007085 = { path: 'assets' };
</script>
<div id="s-ig-widget-1473436007085"><div>
<script>function(d,s,id){var js,fjs=d.getElementsByTagName(s);
if(!d.getElementById(id)){<script>(j[s]=d.createElement(s)).src=p+"/</script>
</div>
</script>
</div>
</div>
```

Save Cancel

Guide	Page
Reference Resources	Accounting

\* = Original guide location

# Mapping and Re-Purposing Content – Newspaper Quick Guides

LibGuides | Home | Content | Tools | Statistics | Admin | Help | jmortimore@georgiasouthern.edu | Logout

Zach S. Henderson Library / LibGuides / TEMPLATE / Newspapers

## TEMPLATE: Newspapers

If you want to make changes to these pages (tabs) or boxes, be sure to click the box to **MAKE/CREATE A COPY...**. However, if you **LINK** to the box or page, it will be updated automatically when the template is changed.

Last Updated: Jun 6, 2016 6:05 PM | URL: <http://georgiasouthern.libguides.com/template>

Subjects: [none] | Tags: [none]

Home | Reference Resources | Books | Articles | Other Resources | Library Services | Citing Sources | Feedback | +

PAGE URL: <http://georgiasouthern.libguides.com/c.php?g=356967&p=3030486> | PAGE | LAYOUT

Add Top Box

### Atlanta Journal-Constitution

Full Text Databases

- Atlanta Journal-Constitution (via LexisNexis Academic) [GALE](#)  
Available 1991 to present.
- Atlanta Journal-Constitution (via ProQuest News and Newspapers) [GALE](#)  
Available 1868 to 1984.

Sort Link Group

Print & Microform Holdings

Recent print copies retained at Circulation Desk until microfilm is available.

- Atlanta Journal-Constitution (Print & Microform) [GALE](#)  
Available from 1881. Catalog records for microform holdings.

Indexes

Use LexisNexis Academic as online source for indexing. For help with print indexes, ask at the Information Desk.

- Atlanta Journal-Constitution (Index) [GALE](#)  
Catalog records for print indexes, 1983-2009.

### Athens Historic Newspapers Archive

Full Text Archive

- Athens Historic Newspapers Archive [GALE](#)  
Historical newspaper archive.

Archived Newspapers

- Athenian (Athens, GA) [GALE](#)
- Athens Herald (Athens, GA) [GALE](#)
- Clarke County Courier (Athens, GA) [GALE](#)
- Southern/Athens Banner (Athens, GA) [GALE](#)
- Southern Watchman (Athens, GA) [GALE](#)
- Southern Whip/Southern Herald (Athens, GA) [GALE](#)

Sort Link Group

Add / Reorder

Mar 22, 2016

### Newspaper Quick Start Guide

Atlanta Journal-Constitution (Quick Start Guide) [GALE](#)  
Find print and electronic full text of the Atlanta Journal-Constitution in the library collection and online.

- Boston Globe (Quick Start Guide) [GALE](#)  
Find print and electronic full text of the Boston Globe in the library collection and online.
- Chicago Tribune (Quick Start Guide) [GALE](#)  
Find print and electronic full text of the Chicago Tribune in the library collection and online.
- Christian Science Monitor (Quick Start Guide) [GALE](#)  
Find both print and electronic full text of the Christian Science Monitor in the library collection and online.
- Denver Post (Quick Start Guide) [GALE](#)  
Find print and electronic full text of the Denver Post in the library collection and online.
- Die Zeit (Quick Start Guide) [GALE](#)  
Find print and electronic full text of Die Zeit in the library collection and online.
- George - Anne (Quick Start Guide) [GALE](#)  
Find print and electronic full text of the George-Anne in the library collection and online.
- Guardian (Quick Start Guide) [GALE](#)  
Find print and electronic full text of the Guardian in the library collection and online.
- Houston Chronicle (Quick Start Guide) [GALE](#)

On the TEMPLATE guide, we created one box for each newspaper we wanted to include on the Newspapers guide.

In each box, we included links to our print & electronic holdings, etc.

## JM

Once each newspaper box was ready, we copied the embed code for the box via the “Edit Box” tab.

# Mapping and Re-Purposing Content – Newspaper Quick Guides

Box Info

Box Link & Widget Code

Box Link:

http://georgiasouthern.libguides.com/c.php?g=356967&p=3030486#s-lg-box-wrapper-11002152

Box Widget Code:

Simple Javascript

```
<script type="text/javascript" src="//gapi.libapps.com/web/jquery/js/1.12.1/jquery.min.js"></script>
<script type="text/javascript" src="//gapi.libapps.com/web/jquery/js/1.9.2/jquery-ui.min.js"></script>
<script type="text/javascript" src="//maxcdn.bootstrapcdn.com/bootstrap/3.3.4/js/bootstrap.min.js"></script>
<script type="text/javascript" src="//gapi.libapps.com/web/js/1.13.0/springshare.public.min.js"></script>
<script type="text/javascript" src="//gapi.libapps.com/web/js/1.13.0/springshare.common.min.js"></script>
<link rel="stylesheet" href="//gapi.libapps.com/web/jquery/css/1.8.24_themes_base/jquery-ui.css" />
<link rel="stylesheet" href="//maxcdn.bootstrapcdn.com/bootstrap/3.3.4/css/bootstrap.min.css" />
<link rel="stylesheet" href="//gapi.libapps.com/web/css/1.13.0/springshare.common.min.css" />
<link rel="stylesheet" href="//gapi.libapps.com/web/css/1.13.0/springshare.common.min.css" />
<script>springSpace.springTrack.init({_st_site_id: '1359'});</script>
<script>springSpace.Common = springSpace.Common || {};
springSpace.Common.constant = { PROCESSING: { ACTION_DISPLAY_POLL: 159 }};
springSpace.Common.baseUrl = "//gapi.libapps.com/";
springSpace.Common.apiLoad = true;</script><script>
springshare_widget_config_1466535540592 = { path: 'boxes/9337299' };
</script>
<div id="s-lg-widget-1466535540592"></div>
<script>ifunction(d,s,id){var js,fjs=d.getElementsByTagName(s)[0],p=/^http:/.test(d.location)?'http':'https';if(!d.getElementById(id))
{js=d.createElement(s);js.id=id;js.src=p+"//gapi.libapps.com/widgets.php?
site_id=1359&widget_type=8&output_format=1&widget_title=Atlanta+Journal-
Constitution&widget_height=&widget_width=&widget_embed_type=1&guide_id=356967&box_id=9337299&map_id=11002152&content_only=0&confi
g_id=1466535540592";fjs.parentNode.insertBefore(js,fjs);(document,"script",s-lg-widget-script-1466535540592");</script>
```

.../springshare.common.min.css  
& following only to ensure proper  
display in the FAQ post.

LibAnswers

Dashboard

Answers

Stats

Atlanta Journal-Constitution - Quick S

Find print and electronic full text of the Atlanta Journal-C

Group: Library Resources

Owned By: eTeam Support

Reuse Answers

Answer

Files (0)

Links (0)

Media (0)

Notes (1)

Styles

Format

Font

Size

Source

```
<link href="//gapi.libapps.com/web/css/1.13.0/springshare.common.min.css" rel="stylesheet" />
<link href="//maxcdn.bootstrapcdn.com/font-awesome/4.4.0/css/font-awesome.min.css" rel="styl
springSpace.Common.constant = { PROCESSING: { ACTION_DISPLAY_POLL: 159 }};
springSpace.Common.apiLoad = true;
jQuery(function () { jQuery(".s-lg-poll-toggle").remove(); });</script><script>
springshare_widget_config_1453392921563 = { path: 'boxes/9337299' };
</script>
<div id="s-lg-widget-1453392921563">&nbsp;</div>
<script>ifunction(d,s,id){var js,fjs=d.getElementsByTagName(s)[0],p=/^http:/.test(d.location)
```

Save Answer Text

Status: Published

Change Status

Preview

Topics

Newspapers

Assign A Topic

Add

Keywords

Add Keyword

Add

Statistics

Helpful Tools

Search in

LibAnswers (public)

for

Search

(Results open in a new window)

Next, we pasted the  
widget code into the  
“Source View” of a  
corresponding FAQ post.



# Mapping and Re-Purposing Content – Newspaper Quick Guides

**GEORGIA SOUTHERN UNIVERSITY**

Zach S. Henderson Library / LibAnswers

## Q. Atlanta Journal-Constitution - Quick Start Guide

Find print and electronic full text of the Atlanta Journal-Constitution in the library collection and online.

Ask Another Question  Type your question  Browse: All Groups Topics

Answered By: eTeam Support Jan 21

### Full Text Databases

- Atlanta Journal-Constitution (via LexisNexis Academic) Available 1991 to present.
- Atlanta Journal-Constitution (via ProQuest News and Newspapers) Available 1868 to 1984.

### Print & Microform Holdings

Recent print copies retained at Circulation Desk until microfilm is available.

- Atlanta Journal-Constitution (Print & Microform) Available from 1881. Catalog records for microform holdings.

### Indexes

Use LexisNexis Academic as online source for indexing. For help with print indexes, ask at the Information Desk.

- Atlanta Journal-Constitution (Index) Catalog records for print indexes, 1983-2009.

### Websites

- Atlanta Journal-Constitution (Public Website) Full access requires subscription.

Was this helpful? 0 0 [Edit FAQ](#)

Now the content of the newspaper box is dynamically mapped to the FAQ post.

Updates are handled centrally from the TEMPLATE guide.

# Mapping and Re-Purposing Content – Newspaper Quick Guides

LibGuides - Home Content Tools Statistics Admin Help jmortimore@georgiasouthern.edu Logout

Zach S. Henderson Library / LibGuides / TEMPLATE / Newspapers

## TEMPLATE: Newspapers

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Last Updated: Jun 6, 2016 6:05 PM | URL: <http://georgiasouthern.libguides.com/template>

Subjects: [none] Tags: [none]

Home Reference Resources Books Articles Other Resources Library Services Citing Sources Feedback +

PAGE URL: <http://georgiasouthern.libguides.com/c.php?g=356967&p=3030486> PAGE LAYOUT

Add Top Box

### Atlanta Journal-Constitution

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Sort Link Group

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- Atlanta Journal-Constitution (Index) Catalog records for print indexes, 1983-2009.

### Athens Historic Newspapers Archive

Full Text Archive

- Athens Historic Newspapers Archive Historical newspapers, Athens, GA. [more...](#)

Archived Newspapers

- Athenian (Athens, GA)
- Athens Herald (Athens, GA)
- Clarke County Courier (Athens, GA)
- Southern/Athens Banner (Athens, GA)
- Southern Watchman (Athens, GA)
- Southern Whig/Southern Herald (Athens, GA)

Sort Link Group

Add / Reorder

Mar 22, 2016

### Atlanta Historic Newspapers Archive

Full Text Archive

- Atlanta Historic Newspapers Archive

### Newspaper Quick Start Guide Links

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- Christian Science Monitor (Quick Start Guide) Find both print and electronic full text of the Christian Science Monitor in the library collection and online.
- Denver Post (Quick Start Guide) Find print and electronic full text of the Denver Post in the library collection and online.
- Die Zeit (Quick Start Guide) Find print and electronic full text of Die Zeit in the library collection and online.
- George - Anne (Quick Start Guide) Find print and electronic full text of the George-Anne in the library collection and online.
- Guardian (Quick Start Guide) Find print and electronic full text of the Guardian in the library collection and online.
- Houston Chronicle (Quick Start Guide)

Once all the newspaper boxes were mapped to the FAQ articles, we created a link asset to each FAQ article on the same TEMPLATE page as the newspaper boxes.

# Mapping and Re-Purposing Content – Newspaper Quick Guides

**GEORGIA SOUTHERN UNIVERSITY**  
**ZACH S. HENDERSON LIBRARY**

Zach S. Henderson Library / LibGuides / Newspapers at Georgia Southern / Popular Newspapers

## Newspapers at Georgia Southern: Popular Newspapers

Databases and Online resources for finding current and historical newspapers

[Start Here](#) [Popular Newspapers](#) [Current Newspapers By Geographic Location](#) [Georgia Historical Newspapers](#)

The Popular Newspapers page has links to Quick Start Guides for popular or high-profile newspapers in the U.S. and selected international newspapers.

### How to Find Popular Newspapers

To access these **Popular (or high-profile) Newspapers**, click on the link for the Quick Start guide for each title.

You will see a page with details (including links) to locate the title at Georgia Southern (**Full Text Databases, Print & Microform Holdings, and Indexes & Websites**).

For additional titles, such as newspapers in the **Center for Research Libraries**, also check out the **Selected Databases list** on the **Start Here** page.

### Tips

Looking for:

- The London (London)
- The Guardian

### Popular Newspapers-Quick Start Guides

- **Atlanta Journal-Constitution (Quick Start Guide)**  
Find print and electronic full text of the Atlanta Journal-Constitution in the library collection and online.
- Boston Globe (Quick Start Guide)  
Find print and electronic full text of the Boston Globe in the library collection and online.
- Chicago Tribune (Quick Start Guide)  
Find print and electronic full text of the Chicago Tribune in the library collection and online.
- Christian Science Monitor (Quick Start Guide)  
Find both print and electronic full text of the Christian Science Monitor in the library collection and online.
- Denver Post (Quick Start Guide)  
Find print and electronic full text of the Denver Post in the library collection and online.
- Die Zeit (Quick Start Guide)  
Find print and electronic full text of Die Zeit in the library collection and online.
- George - Anne (Quick Start Guide)

We then mapped these link assets to the Newspaper guide.

Using mapped link assets pointing to the FAQ posts allows us to manage all content on the Newspaper guide from the TEMPLATE guide.

**GEORGIA SOUTHERN UNIVERSITY**  
Zach S. Henderson Library / LibAnswers

## Q. Atlanta Journal-Constitution - Quick Start Guide

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Answered by Team Support Jan 21, 2016 38

### Full Text Databases

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Available 1991 to present.
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### Websites

- Atlanta Journal-Constitution (Public Website)  
Full access requires subscription.

Was this helpful?  0  0    Edit FAQ

# Mapping and Re-Purposing Content

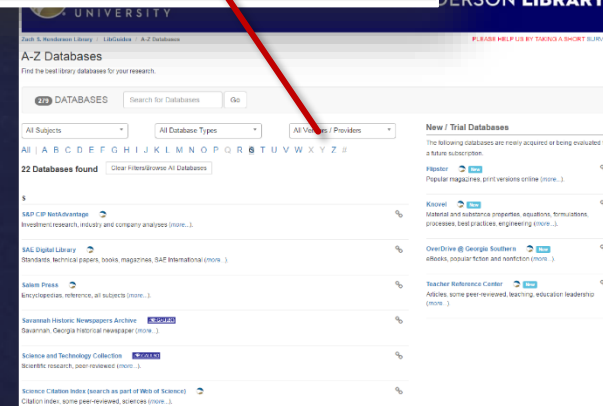
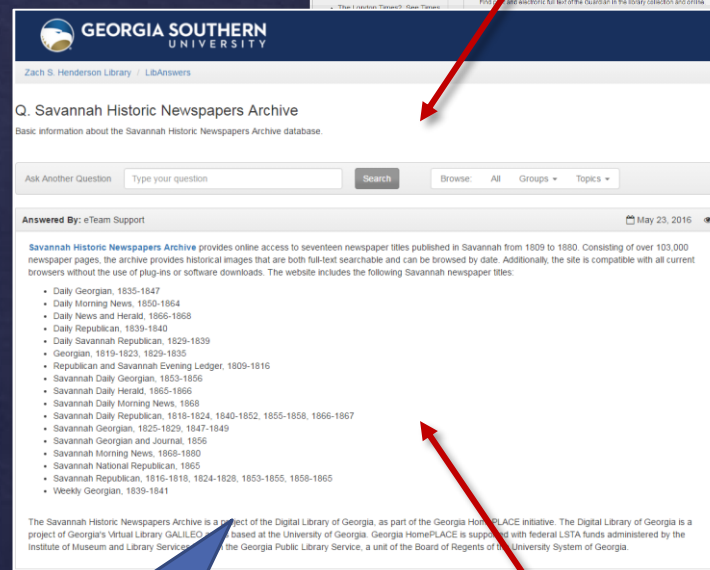
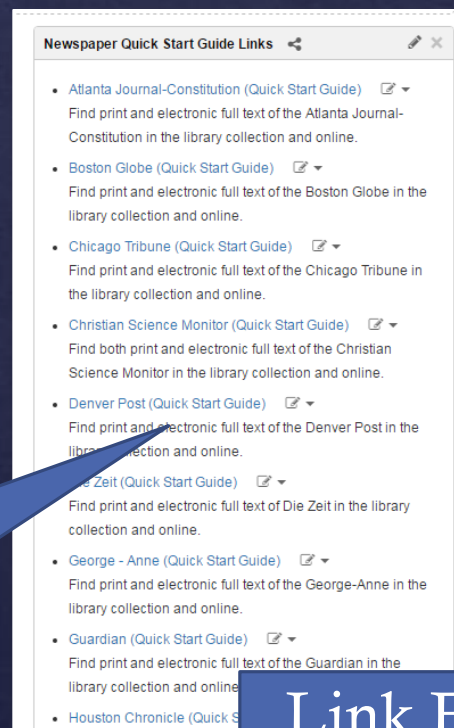
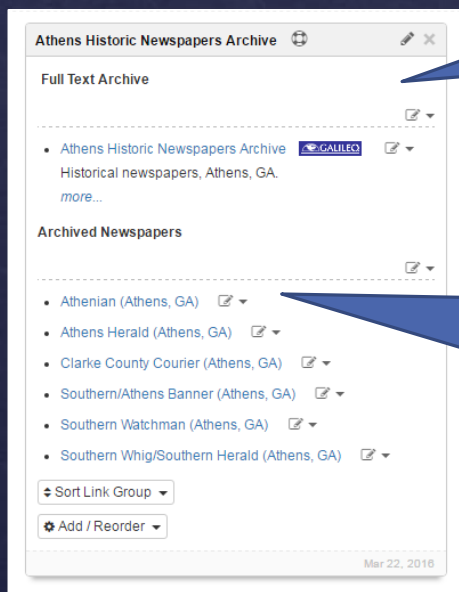
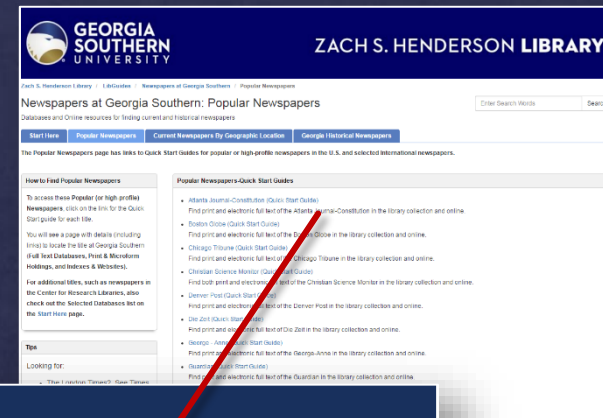
Map the box.

Map the assets in the box.

Map the link assets to the posts.

All content maintained from a single page.

Link FAQ posts to provide consistent content in multiple contexts.





# Observations and Next Steps

## ◆ For Technical Services:

- ◆ Continue to support uptake of asset mapping by Public Services
- ◆ Continue to expand curated content on LibGuides, including ebook & newspaper assets, & FAQ content
- ◆ Support increasing the visibility of FAQ content site-wide

## ◆ For Public Services:

- ◆ Move forward with LibGuide development, mapping assets & chunking content for optimal use across guides
- ◆ Customize content to meet the needs of practitioners in different fields, in partnership with Technical Services
- ◆ Maintain core information literacy goals but focus on meeting the needs & preferences of 'communities of learning' in the University

# Questions?

Jeffrey M. Mortimore, [jmortimore@georgiasouthern.edu](mailto:jmortimore@georgiasouthern.edu)  
Discovery Services & Data Curation Librarian

Ruth L. Baker, [rbaker@georgiasouthern.edu](mailto:rbaker@georgiasouthern.edu)  
Learning Commons Librarian

